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Amax Entertainment Holdings Limited

澳瑪娛樂控股有限公司*

**(To be renamed as “Amax Holdings Limited”
and adopted “奧瑪仕控股有限公司” as the secondary name)**

(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

CHANGE OF AUTHORISED REPRESENTATIVE AND APPOINTMENT OF JOINT COMPANY SECRETARY

The board of directors (“the Board”) of Amax Entertainment Holdings Limited (“the Company”) announces that Mr. Wong Lee Ping (“Mr. Wong”) ceases to be the Authorised Representative of the Company with effect from 10 August 2009.

The Board further announces that Mr. Chan Chin Wang Keith (“Mr. Chan”) has been appointed as the Authorised Representative of the Company and the joint Company Secretary together with Mr. Wong with effect from 10 August 2009. Mr. Chan is a solicitor of the Hong Kong Special Administrative Region.

The Board would like to take this opportunity to thank Mr. Wong for his valuable contributions to the Company during his term of office as the Authorised Representative.

By order of the Board
Amax Entertainment Holdings Limited
Cheung Nam Chung
Chairman

Hong Kong, 7 August 2009

As at the date of this announcement, the Board of Directors comprises Mr. Cheung Nam Chung, Ms. Li Wing Sze, Mr. Li Kin Ho and Mr. Victor Ng being the executive Directors, Mr. Leung Kin Cheong, Laurent being the non-executive Director and Attorney Lorna Patajo Kapunan, Mr. Chan Chiu Hung, Alex, Mr. Cheng Kai Tai, Allen, Mr. Fang Ang Zeng and Professor Zeng Zhong Lu being the independent non-executive Directors.

** for identification purpose only*